

OUTCOMES GLOSSARY EXEMPLIFIED:

Emergent Literacy Program in a Public library

Community Goal: *Increase school readiness among children entering elementary school.*

Program Goal: *Assist parents in nurturing literacy development in their pre-school children.*

Inputs: *Youth services librarians, literacy staff, literacy volunteers, collaboration with school librarians, parenting materials, meeting space, books, puppets and other story telling materials.*

Activities: *Parenting classes, preschool story hours, parent and child reading workshops, book give-aways.*

Outputs: *100 flyers designed, produced, and distributed at 6 daycare centers; 10 parenting classes each of which is attended by 10 adults; 15 preschool story hours, each with 12 children.*

Immediate (initial) Outcome (Milestones): *Parents enroll in parenting classes and attend regularly.*

Outcome (or long-range outcome): *Parents nurture early literacy development in their homes and in their children's lives.*

Indicator #1 of Outcome: *Parents who attended parenting classes read to their preschoolers twice as often as they had before attending classes.*

Indicator #2 of Outcome: *Parents who attended parenting classes bring their preschool children to the library twice as often as before.*

Target for Outcome: *75% of parents will report or be observed achieving indicator #1 or indicator #2.*

Data Collection Plan: *Volunteers will interview parents, using a structured interview form, twice at the beginning of the program and again after nine months; Staff will record attendance at classes and at library programs and will report the information to the project director each month.*